

News

February 2016 because U are unique

# Vihula Manor's Director of Operations - Heigo Vare

Hi Heigo! Perhaps you can first introduce yourself – what do you do exactly at Vihula Manor and how did you find your way here?

As the Director of Operations, I lead the manor's service departments – the reception, accommodation, food and beverage and the spa – to ensure that our guests receive the best service and that we meet our financial goals. I joined in October, 2015. I have spent the last 15 years outside Estonia, gaining experience in luxury hotels such as Shangri-La Hotels and Resorts and Hilton Hotels and Resorts in countries like Ireland, the UAE, China, Thailand and Malaysia.

# What motivated you to come to Vihula? Was it something specific about the local atmosphere?

The manor's uniqueness was what brought me to Vihula. I saw a new challenge as the manor is quite different from luxury hotels. Here, I can use all mu previous experience in a more personal manner compared to the big luxury hotels and I can learn more about what is happening in the local area, since I have no previous experience working in Estonian hotels. I was definitely seduced by the neat and proper way things are run by the Vihula Manor team. They have given their best to constantly receive positive feedback from our guests. Having worked here for three months now, I am sure that I made the right decision by joining Vihula Manor's team.

### How would you describe daily life at Vihula?

Daily life at Vihula is very busy and fast-paced, since there are a lot of challenges to face. In the last three months, a lot has changed and we have improved the level of service we offer to the clients. Our guests have special expectations when they come here, which also makes communicating with them very special and pleasant. That, in turn, brings us more motivation and joy to our daily lives. My policy of "a happy employee = a happy guest" has brought me success for years. I am dedicating time to introducing this policy here as well because it is the satisfaction of the guests that makes me feel a sense of achievement and my team as well.



## Which direction do you see Vihula moving now and what kind of developments would that bring along with it?

One of our main goals is to move towards gaining international recognition from both our guests and travel agents. Of course, we also intend to keep our current position as the best operational manor in Estonia. A short-term goal we have is to change the way summertime open-air events are organized by updating the services and the products so as to offer our guests the best experiences and service. Vihula Manor's continued goal is to organize and offer an amazing experience in wedding, event and seminar organization and to be the best at it in Estonia. There are a lot of changes and development plans in the works that have already got approval. I sincerely believe that together with the manor's board of directors and staff, we will achieve those goals. The best way to evaluate Vihula Manor's development progress, is to visit Vihula and see everything for yourself.

# Winter fun at Vihula Manor

You will remember the emotions you will get from a winter day at the historical manor for years to come! We offer various fun ideas to enjoy a nice winter day.

A guided walk through the manor park where we tell stories and legends of life in the manor during the old days and a mug of hot mulled wine to keep warm. A sleigh ride in the manor park and roads or a ski ride in the surrounding forest. Relaxation in the pool and the steam sauna. Ask the reception for more information.

# FEBRUARY EVENTS IN VIHULA MANOR

### February 5, 6, 19 and 20 at 7 PM

**Vodka tasting at the Vodka Museum.** We will be tasting 5 different kinds of vodkas and telling stories of life at the manor in the old days.

#### February 27 at 5.30 PM

Your weekend getaway at the Manor with wine! We invite you to participate in a wine degustation evening, surrounded by the atmosphere of the Manor and great company. The evening will be hosted by and the wines introduced by Riho Teder (Altia Estonia).

### February 5 and 19 at 9 PM

Blind dinner "Expand your sense of taste"

# February 6 at 12 PM and 4 PM and February 20 at 12 PM and 3 PM

**Order a fun tour of the manor.** We will tell you stories about life at the manor in the old days and offer you Vihula Manor Glögg.

### February 13 Valentine's Special

Vodka tasting at the Vodka Museum where we will be tasting 3 different kinds of vodkas, telling stories of life at the manor in the old days and making "The Manor Lady's Berry Schnapps" to take home – 6 PM Valentine's Day cocktail evening – 9 PM A romantic night swim – 11 PM

### February 24 Independence Day Formal Lunch

Those, who do not plan to attend the Independence Day reception, will nonetheless celebrate this day with dignity. This is the yearly tradition of many families and friends. Whatever your specific plans for this day, delicious meals are a definite must. A Nordic and formal birthday mood will be provided by Kelli Pärnaste on the piano.

On this day, we will be serving a wonderful three course menu.

# WONDROUSLY BEAUTIFUL MUSIC IN VIHULA MANOR



#### **FEBRUARY**

20.02 Lindpriid

## **APRIL**

02.04 Luisa Värk ja Alen

Veziko

09.04 C-JAM

MARCH

12.03 Marko Matvere 19.03 Taavi Peterson 26.03 Tõnis Mägi





VALENTINE'S DAY GIFT IDEA
Vihula Manor Lifestyle – a collection of lifestyle
products

Vihula Manor Lifestyle is a collection of carefully selected natural and ecologically balanced products reflecting an innovative fusion of traditional craftsmanship with a contemporary vision of the world.

## Romantic gift ideas:

- Luxurious Rose Bath Salts
- Luxurious Hand Cream
- Luxurious Rose Bath Milk
- Orange Body Peeling Cream
- Vihula Manor Handmade Truffels
- Vihula Manor Handmade Marzipan Chocolate Bar
- Vihula Manor Dried Pumpkin with Cinnamon

## eco-SPAs February special offer

Sharing is caring. During Valentine's month, we invite you to come together with a friend or a loved one to enjoy these relaxing treatments. The seaweed bath will cleanse your body and restore your energy and the soothing massage will relax your mind. Afterwards, you will both be ready to enjoy everything that the wintery Vihula has to offer to the fullest.

### The package includes:

- Seaweed Bath
- A relaxing massage

Price for two: 120 EUR (regular price 148 EUR)



